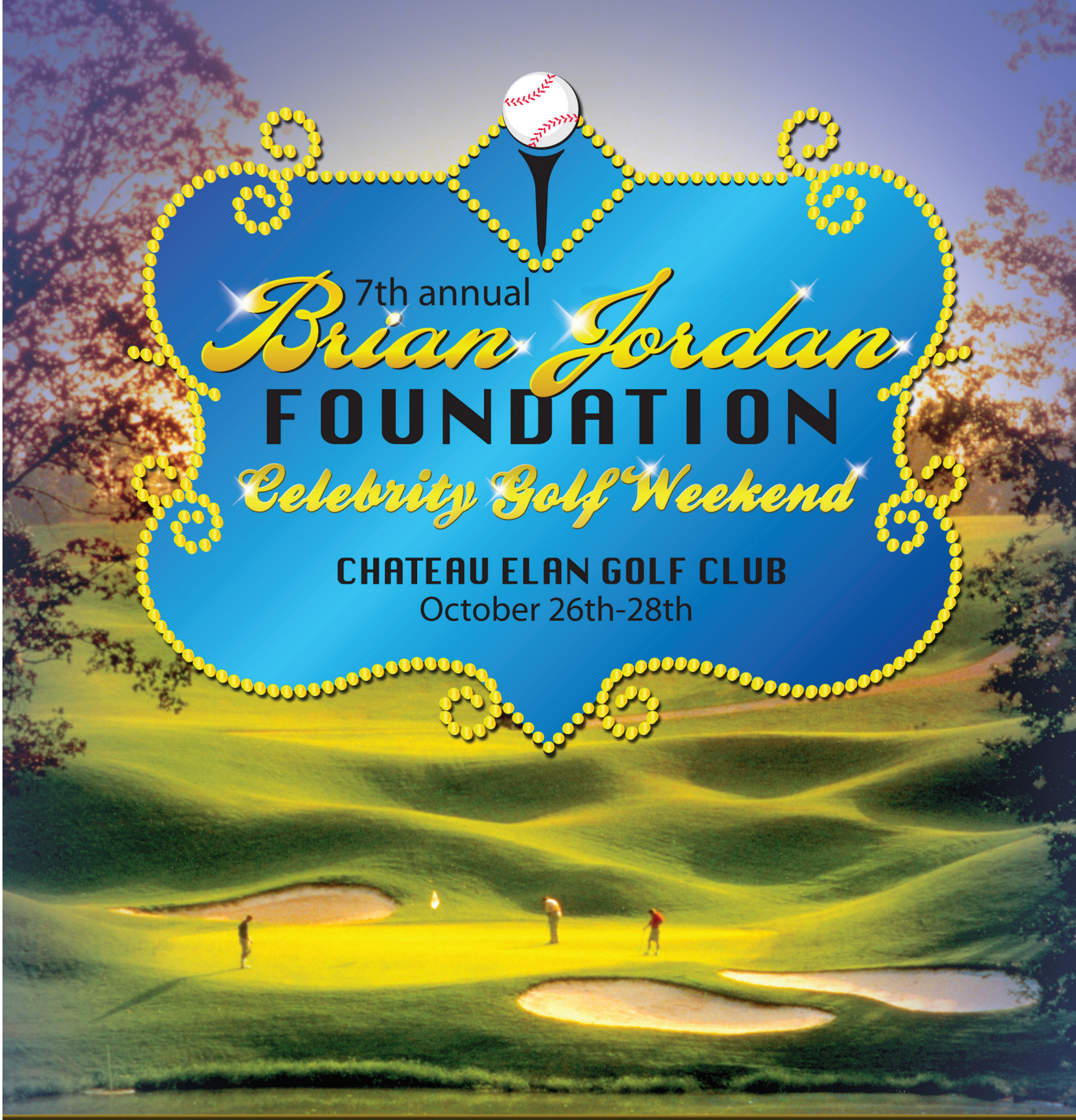




7th annual  
*Brian Jordan*  
**FOUNDATION**  
*Celebrity Golf Weekend*

**CHATEAU ELAN GOLF CLUB**  
October 26th-28th



**CHATEAU ELAN INN**  
**100 RUE CHARLEMAGNE**  
**BRASELTON, GA 30517**





# GREETINGS!

The Brian Jordan Foundation is excited to extend an advance welcome to you for our 7th Annual Celebrity Golf Weekend. We are so pleased to once again provide the opportunity to bring together businesses leaders, celebrities and volunteers to support the Brian Jordan Foundation!

This year, it's our honor to offer two afternoons of golf, a Casino Night and a wine tasting event all on the beautiful grounds of Chateau Elan's elegant winery and vineyard.

## **BRIAN JORDAN FOUNDATION MISSION:**

*"In Every Child There is the Potential for Excellence"*

Proceeds from this wonderful event will benefit the Brian Jordan Foundation and the ongoing efforts to reach out to less fortunate children. Our mission is to give kids a positive experience through health and fitness, literacy and scholarships.

For 14 years, BJB programs have helped many kids realize the dream of a college degree, taught them the fundamentals of baseball, equipped hundreds of young children for back-to-school, and encouraged countless others about the importance of reading.

Thank you for your consideration to partner with us to continue our mission! We will see you on the greens!

*BJF was founded in 1998 by Brian Jordan, an accomplished Major League Baseball Player, National Football League defensive-back and entrepreneur.*



# Partnership Opportunities



## Title Sponsor: Golf Weekend: \$50,000

### Benefits Include:

- Three (3) Golf Threesomes for Celebrity Golf Classic Monday
- Three (3) Celebrity-Am participants for Sunday
- 20 tickets to the Draft & Casino Party Saturday
- Four (4) Hole signs with your Company name (2 on each course both golf days)
- BJF Weekend Hall of Fame sign/photo customized for your Company
- Maximum exposure pre-event and during event for your Company via signage, television, radio, social media, print etc.
- Two (2) \$5,000 BJF Scholarships awarded to a Georgia High School Senior on behalf of your Company. The presentation will be made at Turner Field during a Braves home game in 2014 by a Company representative and Brian Jordan.
- Your sponsorship will allow 20 inner city children to participate in Camp Jordan 2014
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014
- 10 tickets to the Draft & Casino Party Saturday
- Your Company's name and/or logo will be displayed on two (2) Ladies 4 Literacy golf carts throughout the Golf Classic
- Your Company's logo will appear on the Wine Bottle given to each of the guests
- 200 of Brian Jordan's Children's books will be donated to inner city children in your Company's name
- Your Company will receive major exposure on the BJF promotional video
- Maximum exposure pre-event and during event for your Company via signage, television, radio, social media, print etc.
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014

## Celebrity-Am: \$40,000

### Benefits Include:

- Four (4) participants in the Celebrity-Am on Sunday
- Two (2) Golf Threesomes in the Celebrity Golf Classic on Monday
- 15 tickets to the Draft and Casino Party Saturday
- Three (3) hole signs with your Company logo
- Maximum exposure pre-event and during event for your Company via signage, television, radio, social media, print etc.
- A \$5000 BJF Scholarship will be awarded to a Georgia High School Senior on behalf of your Company. The presentation will be made at Turner Field during a Braves home game in 2014 by a Company representative and Brian Jordan.
- Your sponsorship will allow 15 inner city children to participate in Camp Jordan 2014
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014
- Eight (8) Draft Party Tickets
- Two (2) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Three (3) Participants for the Celebrity-Am on Sunday
- Your Company logo and/or name on all silent auction sheets
- Maximum exposure pre-event and during event for your Company via signage, television, radio, social media, print etc.
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014

## Ladies 4 Literacy: \$25,000

Ladies 4 Literacy is an afternoon wine-tasting tour at Chateau Elan for up to 75 women to help raise awareness about the BJF Literacy Program.

### Benefits Include:

- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Two (2) Celebrity-Am participants on Sunday
- Your Company will be the presenting sponsor for the Ladies 4 Literacy event and your logo will be displayed throughout event.

## Draft Party Sponsor: \$20,000

### Benefits Include:

- Eight (8) Draft Party Tickets
- Two (2) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Three (3) Participants for the Celebrity-Am on Sunday
- Your Company logo and/or name on all silent auction sheets
- Maximum exposure pre-event and during event for your Company via signage, television, radio, social media, print etc.
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014

## Media Sponsor: \$10,000

### Benefits Include:

- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- One (1) Participant for the Celebrity-Am on Sunday
- Six (6) tickets to Draft and Casino Night Party
- Your Company logo will be included in the Photo Backdrop at the Draft and Casino Night Party
- Major exposure on the BJF promotional video, on our YouTube Channel and social media outlets.
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014.



## Celebrity-Am Golf Cart Sponsor: \$10,000

*The Celebrity-Am will be video taped for both promotional purposes and for television opportunities.*

### Benefits Include:

- Your Company Logo will appear via decal on **ALL** the Golf Carts for the Celebrity-Am on Sunday
- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Two (2) Celebrity-Am participants
- One (1) Hole Sponsor with Company's name on signage
- Six (6) tickets to the Draft and Casino Party
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014.

## Golf Classic Golf Cart Sponsor: \$10,000

### Benefits Include:

- Your Company Logo will appear via decal on **ALL** the Golf Carts for the Celebrity Golf Classic on Monday
- One (1) Golf Threesome for BJF Golf Classic
- One (1) Participant for the Celebrity-Am on Sunday
- One(1) Hole Sponsor with Company's name on signage
- Four (4) tickets to the Draft and Casino Night Party
- Autographed photo of Company Representatives and Brian Jordan
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014.

## Tent Sponsor: \$8,000

### Benefits Include:

- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- One (1) Participant for the Celebrity-Am on Sunday
- Four (4) tickets to the Draft and Casino Night Party
- Your Company's logo displayed at the entrance of Draft and Casino Night Party
- Your Company's name will be included on the BJF website with a hyperlink for 2014.

## Awards Reception & Dinner Sponsor: \$7,500

### Benefits Include:

- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Four (4) tickets to the Draft and Casino Night Party
- Your Company's logo on signage throughout the Awards Reception and Dinner after the BJF Celebrity Golf Classic on Monday
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014

## Golf Ball Sponsor: \$6,000

### Benefits Include:

- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Three (3) tickets to the Draft and Casino Night Party
- Your Company's logo embossed on the golf balls given away in the giveaway bags.
- Your Company's logo and/or name will be included in the Golf Classic Banner
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014

## Team Photo Sponsor: \$5,000

### Benefits Include:

- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Three (3) tickets to the Draft and Casino Night Party
- Your Company's logo on all of the team photos with Brian Jordan
- Your Company's name and/or logo on the Golf Classic Banner
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014

## Beverage Cart Sponsor:\$5,000

### Benefits Include:

- Your Company's name and/or logo on the two (2) beverage carts (one on each course)
- Cart Volunteers can wear hats and/or shirts with your Company's logo
- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Three(3) tickets to the Draft and Casino Night Party
- Your Company's logo will appear on Golf Classic Banner
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014

## Power Pack Sponsor: \$5,000

### Benefits Include:

- One (1) Golf Threesome for the BJF Celebrity Golf Classic on Monday
- Three (3) Tickets to the Draft and Casino Night Party
- Your Company name and/or logo displayed on signage at the registration table where Power Packs are sold
- Your Company will be able to add pre-approved promotional items giveaway bags.
- Your Company name will also be recognized on Golf Classic banner
- Your Company's logo will be featured on the BJF website with a hyperlink for 2014



## Putting Challenge Sponsor: \$4,000

### Benefits Include:

- One (1) Golf Threesome for the BJB Celebrity Golf Classic on Monday
- Three (3) tickets to the Draft and Casino Night Party
- Your Company's logo displayed at the putting greens
- Opportunity to provide volunteers at the Putting Challenge with promotional apparel
- Challenge winners will be photographed with your signage and/or your Company representative
- Your Company's logo will be featured on the BJB website with a hyperlink for 2014

\$4000

- Two (2) participants in the Celebrity-Am on Sunday
- Golf for Three (3) on Monday
- Breakfast, Lunch & Dinner Sunday & Monday
- Four (4) Draft and Casino Night Party tickets

\$5000

- Three (3) participant in the Celebrity-Am on Sunday
- Golf for Three (3) on Monday
- Breakfast, Lunch & Dinner Sunday & Monday
- Five (5) Draft and Casino Night Party tickets

## Schedule of Events

### Helicopter Ball Drop: \$3,000

#### Benefits Include:

- One (1) Golf Threesome for the BJB Celebrity Golf Classic on Monday
- Two (3) tickets to Saturday night's Draft Party
- Your Company's logo will appear on the Helicopter ball barrel during drop
- Your Company will be recognized on the Golf Classic banner and during the BJB promotional video
- Major exposure on social media and your Company's logo on the BJB website for 2014

### Hole Sponsor: \$500

Company name/logo will be displayed at one of the golf holes.

### Kids to Camp Jordan: \$250

Your contribution will send two under-privileged children to Camp Jordan 2014.

### Celebrity Golf Classic Threesome: \$1,500

#### Benefits Includes:

- Golf for 3
- Breakfast, Lunch & Dinner
- Invitation to awards reception & dinner
- Three (3) Draft and Casino Night Party tickets
- One (1) keepsake photo of team with Brian Jordan

### Celebrity-Am Twosome: \$2000

- One participant in the Celebrity-Am
- Breakfast, Lunch & Dinner Sunday
- Two (2) Draft and Casino Night Party tickets

### Golf Classic & Celebrity-Am Combo:

\$3000

- One (1) participant in the Celebrity-Am on Sunday
- Golf for Three (3) on Monday
- Breakfast, Lunch & Dinner Sunday & Monday
- Three (3) Draft and Casino Night Party tickets

#### Saturday ~ October 26

### Draft & Casino Party

- 6:30 pm Cocktails & Dinner  
Silent Auction
- 8:00 pm Celebrity Draft
- 9:30 pm Live Entertainment

#### Sunday ~ October 27

### Celebrity-Am

- 8:30 am Player Registration  
Continental Breakfast  
Warm Up
- 11:00 am Shot Gun start w/ Gourmet Lunch
- 4:00 pm Awards Ceremony & Dinner

### Ladies 4 Literacy

- 1:00 pm Wine Tasting
- 2:00 pm Rally 4 Reading

#### Monday ~ October 28

### Celebrity Golf Classic

- 8:30 am Player Registration  
Continental Breakfast
- 10:30 am Warm Up  
Putting Challenge
- 11:00 am Shot Gun Start w/ Gourmet Lunch
- 4:00 pm Awards Ceremony & Dinner

All Events held at:

Chateau Elan | 100 Rue Charlemange  
Braselton, GA 30517  
800-233-WINE  
www.chateauelan.com

# In Every Child, There is the Potential for Excellence.



**Brian Jordan Foundation**

To assist in complying with the IRS Renconciliation Act of 1993, we certify that any goods/ services provided in exchange for this contribution have been deducted from the total amount. All gifts are tax-deductible to the extent allowed by law.  
501(C)(3)-#52-2091069

		Date: June 2011
The Order of <b>Christian Sutton</b>		\$4,000.00
<i>Four Thousand and 00/100</i> Dollars		
For <i>College Scholarship</i>		<i>Brian Jordan</i>

		Date: June 2011
The Order of <b>Lydia Jung</b>		\$4,000.00
<i>Four Thousand and 00/100</i> Dollars		
For <i>College Scholarship</i>		<i>Brian Jordan</i>

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